

## Greenville, NC: Artist Incubator Request for Qualifications

The City of Greenville in North Carolina, Pitt County Arts Council, and A Time for Science are inviting artists to submit a proposal to the 2020-2021 Greenville, NC Arts Incubator program. The focus of this incubator is to offer studio space for working artists and cultivate an environment to learn business skills to eventually start their own arts-based business in the Uptown Greenville District.



### Description & Goals

The location of the Artist in Residence is at The Art Lab, at 729 Dickinson Avenue in Greenville, North Carolina. The Art Lab is a shared Arts Incubator space that will house the Artist in Residence and three artists in the Arts Incubator program. Greenville, NC is the home of East Carolina University and the selected artist will teach a course in Creative Placemaking/Public Art as adjunct faculty in the ECU School of Art and Design.

The goals of the Artist Incubator program are to:

- Bring together the community utilizing the arts as a vehicle for collaboration.
  - Provide studio space, teaching opportunities and community engagement to emerging artists.
  - To offer business resources to the artists, in hopes that the artists will start their own businesses in the Uptown District.
  - To create a stimulating business on Dickinson Avenue for the public to enjoy to come and see, buy, and learn.
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## **Expectations**

During the Artist Incubator residency, the artists will be given free studio space with the expectation that each artist will work an average of 20 hours each week in the studio and a total of 20 hours of community engagement for the entire year.

- The artists will work together to put together a weekly schedule that includes the following hours:
  - Tuesday-Friday: 12:00-8:00pm
  - Saturday: 2:00-8:00pm
- Artists will work in teams of 2 during normal hours, however artists have access to the facility 24 hours a day. Typical schedules are Tuesday-Friday either 12:00-4:00pm, or 4:00-8:00, alternating, and every other Saturday from 2:00-8:00pm.
- Required activities will be the First Friday Artwalks each first Friday from 5-8pm, and other community engagement activities that are mutually decided upon.
- Artists will be offered free business resources to help encourage professionalism and education towards beginning their own arts-based businesses.
- Each Artist will be given 24-hour access to the Art Lab, as well as access to A Time for Science for the restrooms. A Time for Science also provides free Wi-Fi. Artists must be responsible and respectful of the space.

## **Selection Criteria**

Artists working in all mediums are encouraged to apply. All artists must be 18 years or older. The selection panel will focus on the following requirements and assets:

- Strong artistic merit of work samples
- Interest in interacting with the public
- Interest in working in a shared space
- Schedule availability
- Interest in starting their own arts-based business in the Uptown District

## **Eligibility**

- Artists may be from anywhere in the United States. However, recent ECU graduates and alumni will be given preference.
  - Artists working in any medium may apply, however the Art Lab's climate control includes heat and fans (no central air conditioning). Artists working with mediums that need to be climate controlled, or who are sensitive to heat during the summer are not encouraged to apply.
  - Incomplete or late applications will not be considered.
  - Applications will be reviewed by the panel who will assess the quality of the application based on artistic quality and merit of the work samples, interest in starting their own arts-based business, and interest in engaging with the community.
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## **Application Deadlines and Expectations**

**The application deadline is Saturday, April 25, 2020.**

Applications must be submitted via our website at: <https://emergegallery.com/artists/artist-opportunities/the-art-lab-incubator-rfq> and received by Saturday, April 25.

Saturday, April 25, 2020:	Deadline for applications
Wednesday, May 13, 2020:	Artists Notified
August 1, 2020 – June 30, 2021:	Year One of Residency Occurs

- Successful applicants must commit to:
  - Working an average of 20 hours a week in the Art Lab for either 1, 2, or 3 years
  - Working an additional 20 hours annually on a Community Public Art Project
  - Being active within the studio space on Dickinson Avenue, and creating a visually pleasing space.
  - Giving regular updates to the Pitt County Arts Council staff.

## **Application Requirements**

Applications must include:

- **Letter of Interest** (not to exceed 2,000 characters). Please provide a statement describing your interest in this particular residency addressing how you are uniquely qualified for this project including the following:
  - Your interest in becoming a professional artist or starting your own business
  - Your interest in engaging with the public.
  - Any information about how you work and why this Arts Incubator sounds appealing.

**Work Samples.** Each artist must submit 10 images of your work. Work samples must be uploaded online at <https://emergegallery.com/artists/artist-opportunities/the-art-lab-incubator-rfq> and received by Saturday, April 25.

- Please submit as jpegs. No size limitation is stated.
- **Résumé.** No longer than two pages.
- **Three References.** Names, addresses, emails, and phone numbers for three professional references who can speak to the quality of your work and your potential to succeed in this residency.

## **Questions**

Please email Holly Garriott, at [holly@pittcountyarts.org](mailto:holly@pittcountyarts.org) or call 252-551-6947 for any questions about this project.

Holly Garriott  
Executive Director  
Pitt County Arts Council at Emerge

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